



## Industry's Latest Scanner from NCR Boosts Self-Checkout Speed

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NCR RealScan(TM) 78OFX Offers Improved Investment Protection for

NCR FastLane(TM) Customers and Faster Checkout for Consumers

DAYTON, Ohio--(BUSINESS WIRE)--Jan. 8, 2008--Consumers who hate to wait may soon be able to check themselves out even faster thanks to the availability of the innovative NCR RealScan 78OFX scanner/scale with the industry-leading NCR FastLane self-checkout solution from NCR Corporation (NYSE: NCR).

Executives attending the National Retail Federation's Annual Convention & Expo, Jan. 13-16, in New York, will be able to see demonstrations of NCR FastLane with the enhanced bi-optic scanning technology in the NCR booth (No. 1327).

"NCR led the industry with the introduction of its NCR RealScan 78OFX bi-optic scanner, setting a new standard for scanning performance in assisted-service lanes," said Mike Webster, NCR vice president for Self-Service Solutions. "Advanced scanning technology is critical to providing a user-friendly self-checkout experience. This enhancement to NCR FastLane will help make self-checkout quicker and even more convenient for consumers."

The NCR RealScan 78OFX provides advanced technology to equip retailers with enhanced investment protection and operational efficiencies. The scanner offers NCR's exclusive Optical Effects Technology, which sets a new standard for scan pattern density - a key factor in scanning performance - by generating more scan lines at greater lengths.

Assisted-service customers are citing improved speed and convenience at traditional checkouts with the NCR RealScan 78OFX. Foodstuffs Wellington Co-Operative Society Ltd., a New Zealand grocery company, deployed the NCR RealScan 78OFX in October 2007. Alistair Garvie, retail systems manager for Foodstuffs Wellington, noted, "By replacing our legacy scanners with the NCR RealScan 78OFX, we have experienced a significant improvement in first-time read rate and speed. We have been thrilled with its performance."

The NCR RealScan 78OFX provides features designed to help make self-checkout scanning even more accessible for consumers. For example, the eye-catching LED "scan adviser" on the top of the scanner provides intuitive visual feedback to the user. The scan adviser, which also serves as a diagnostics tool, is particularly helpful for hearing-impaired users.

NCR RealScan 78OFX is available as an option on new NCR FastLane self-checkouts or as a field upgrade for existing units.

### About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, gaming and public sector organizations in more than 100 countries. NCR ([www.ncr.com](http://www.ncr.com)) is headquartered in Dayton, Ohio.

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