



Newest Member of NCR FastLane(TM) Family Extends Self-Service Convenience into Other Sections of the Store

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NCR FastLane Order and Pay Lets Retailers with NCR Self-Checkout

Leverage Consumer Familiarity and Migrate Additional Transactions to

Self-Service

DAYTON, Ohio--(BUSINESS WIRE)--Jan. 4, 2008--Many consumers have grown to appreciate and even expect self-checkout to help reduce their wait time at the front of the store. Now, retailers who have deployed NCR FastLane self-checkout can extend its familiar convenience to shoppers in other parts of the store, thanks to a new solution from NCR Corporation (NYSE: NCR).

NCR FastLane Order and Pay is designed to address a variety of self-service opportunities within a store - such as a deli or bakery section or an in-store food-service operation. In addition to food stores, it can also be deployed in general merchandise, convenience or other retail formats.

"With this solution, retailers can leverage their NCR FastLane investment by migrating additional transactions to self-service," said Mike Webster, NCR vice president for Self-Service Solutions. "Because their customers will already be familiar with NCR self-checkout, they can use NCR FastLane Order and Pay with ease and confidence."

Introduced initially in Europe, NCR FastLane Order and Pay has been deployed in Italy by leading retailer Auchan, which operates supermarkets and hypermarkets across Europe. It also has been installed by one of the largest food and drug retailers in North America.

NCR FastLane Order and Pay sports a compact footprint and features the familiar NCR FastLane interface, but without the scan and bag functionality. The intuitive touchscreen presents shoppers with a pre-set menu appropriate to its location in the store.

After entering their choices, consumers can use NCR FastLane Order and Pay to pay with cash, debit card or credit card and receive a receipt that they hand to a store associate before picking up their purchase. Shoppers can also use their store loyalty card to earn points or take advantage of special offers. In addition, retailers can offer shoppers the option to pay at the front of the store, using either self-checkout or assisted-service checkout.

NCR FastLane Order and Pay makes its North American trade show debut in NCR's booth (No. 1327) at the National Retail Federation's Annual Convention & Expo, Jan. 13-16, in New York.

"The initial deployments by two leading European and North American retailers have clearly demonstrated how NCR FastLane Order and Pay helps retailers gain added value from their NCR self-checkout installation while extending self-service convenience to consumers throughout the store," Webster said. "Retailers can focus their staff on activities such as food preparation, delivery or other services, while NCR FastLane Order and Pay takes care of shoppers' ordering and transaction activities. The result is faster service for busy consumers with improved operations in specialty service areas for retailers."

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Dayton, Ohio.

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