



Home Hardware is First Canadian Retailer to Deploy Two-Sided Thermal Receipt Printing

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NCR's Patented Printing Technology Cuts Paper Use by up to 45
Percent

DAYTON, Ohio--(BUSINESS WIRE)--Aug. 7, 2007--Home Hardware Stores Limited, Canada's largest independent hardware, lumber and building materials and furniture retailer, is the first Canadian retailer to deploy two-sided thermal receipt printing (2ST) from NCR Corporation (NYSE:NCR). This new technology allows for customized promotional messages, minimizes environmental impact, and improves operational efficiency and throughput at the checkout. Home Hardware's corporate office is endorsing the use of NCR's two-sided thermal printers and, as of July, 55 stores have been equipped with 2ST.

This patented printing process allows for simultaneous printing on both sides of a receipt, cutting paper usage by up to 45 percent while decreasing the electricity, water and fuel consumed in paper production and transportation. It also improves checkout efficiency by requiring fewer paper roll changes.

Home Hardware initially deployed 2ST as part of its migration from impact to thermal printing. "Upgrading to thermal printing alone has helped us to greatly minimize consumption by eliminating the need for ink cartridges and reducing paper use," said John Rogez, director of Retail Applications, Home Hardware Stores Limited. "We are now exploring additional potential benefits of the two-sided capability, such as customized, promotional messaging that alerts our customers to specials or directs them to featured items in specific departments."

Dealers report similar benefits. "The new NCR thermal printers are the best equipment I have added in a long time. I have not had one jam or slowdown caused by the receipt printers since their installation. We now have faster, easier-to-read and more professional looking receipts than ever before," said Adam Busscher, dealer-owner of Picton Home Hardware in Picton, Ontario.

Other Home Hardware dealers have expressed interest in exploring 2ST's promotional functionality. "Fast, efficient, and very quiet. We are very pleased with the amount of paper saved, and the option in the future to use the back of the receipts for in-store coupons. The fact that NCR has designed a printer with no parts to replace is a definite plus in a store like ours, where we have high customer volume on a daily basis," said Peter Gow, owner of Gow's Home Hardware in Bridgewater, Nova Scotia.

Home Hardware's use of environmentally friendly technology is an extension of the company's community and environmental focus. One of three charitable organizations the company supports is Tree Canada Foundation, a not-for-profit organization that encourages Canadians to plant and care for trees in our urban and rural environments.

"Deploying 2ST exemplifies Home Hardware's commitment to leveraging new technology that improves their business operations and supports environmental sustainability, an increasingly important differentiator as consumer demand for environmental stewardship grows," said NCR Vice President Peter Dorsman.

About Home Hardware

Home Hardware Stores Limited (www.homehardware.ca) is Canada's largest independent hardware, lumber and building materials and furniture retailer with more than 1,000 stores across Canada, under the Home Hardware, Home Building Centre, Home Hardware Building Centre and Home Furniture banners. Dealers have access to 100,000 quality brand name and private label products and the company has annual retail sales of (Canadian) \$4.6 billion. The cooperative was founded on January 1, 1964 by 128 independent hardware dealers.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology(TM) that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 29,650 people worldwide.

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