Haggen's Business Managers Get an Analytic Edge With Manthan's ARC Business Intelligence Suite and Teradata's Data Warehouse

June 4, 2007 at 10:31 AM EDT

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    Best-of-Breed Retail Business Intelligence and Enterprise Data
                        Warehouse Deployed
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BOSTON--(BUSINESS WIRE)--June 4, 2007--Haggen Inc., a leading U.S. food and grocery retailer currently operating 32 supermarkets under the Haggen Food & Pharmacy and TOP Food & Drug banners, today announced the successful enterprise-wide deployment of a retail-centric business intelligence and data warehouse solution. Haggen selected Teradata, a division of NCR Corporation (NYSE:NCR), to deploy an enterprise-class data warehouse and the ARC retail business intelligence solution from Manthan Systems to enable analytics and reporting.

The retail business intelligence data warehouse (BI-DW) solution has been deployed to all 32 Haggen stores across the states of Washington and Oregon. The BI-DW is a joint offering from Manthan Systems and Teradata, developed exclusively for retailers, and comprises a retail-specific business intelligence solution and a comprehensive retail data model deployed on an enterprise data warehouse.

"The retail-specific capabilities of ARC and the high performance of Teradata have given our business managers a powerful platform for retail analysis to aid their category management, operations performance, and inventory management decision-making processes," said Harrison Lewis, chief information officer at Haggen. "The rapid deployment of this solution has helped us realize business value much faster than we would have with other generic options. In our highly competitive business, we have to respond to the market very quickly and cost effectively, and this solution has made it possible for us to do just that."

Rob Berman, retail vice president at Teradata said, "This successful deployment at Haggen is a highlight of our focus on delivering greater value to mid-tier retailers seeking to improve competitive positioning through data-driven decisions. Through our partnership with Manthan Systems and with their ARC Integrated Retail Business Intelligence Suite, we can offer an enterprise-class solution at an attractive total cost of ownership (TCO) and deploy it rapidly. This offering enables us to help smaller retailers keep pace with the dynamic market with an industry-specific BI-DW solution tailored to their needs."

"We are very happy that Haggen has utilized ARC's capability to quickly implement a business intelligence solution that drives strong value and competitive advantage," said Anand Sri Ganesh, director of marketing at Manthan Systems. "The deployment spans sales and store operations, merchandising, promotions, inventory and vendor performance, and is being extended to include loss prevention and customer analysis. We owe this success to both Manthan and Teradata's peerless focus on retail industry needs and ability to provide highly functional, industrial-strength BI-DW solutions with a dramatically lower TCO and dramatically faster time-to-market."

About Haggen Inc.

Haggen is a leading U.S. food and grocery retailer, currently operating 32 supermarkets throughout Washington and Oregon. Haggen operates two store formats, Haggen Food & Pharmacy and TOP Food & Drug. The company is one of the 75 largest grocery chains in the United States, according to Supermarket News, and is the Northwest's largest independent grocer. For more information about Haggen, Inc., please visit www.haggen.com.

About Manthan Systems

Manthan Systems is a provider of specialized business intelligence solution to the retail and consumer goods industries. Manthan helps retailers capture and process data that can be leveraged to improve planning, monitor results, anticipate changes and mine opportunities. Manthan understands retail business practices and their technology underpinnings, having worked with a wide range of retailers and consumer goods companies, including Woolworths Germany, Game Stores Group, Castorama, Ecco Sko, and McDonalds. Manthan's flagship product - ARC - is a retail data warehouse and integrated BI suite specifically architected for retail. Being a specialized product exclusively built for retail, ARC dramatically reduces the deployment lifecycle and total cost of ownership by cutting down the time needed to customize a business intelligence platform to unique BI needs of the retailer.

For more information about Manthan Systems, please visit www.manthansystems.com.

About Teradata Division

Teradata (www.teradata.com), a division of NCR Corporation (NYSE: NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability. As a growing business, Teradata is always looking for outstanding talent. To learn more about Teradata career opportunities, visit www.teradata.com/careers.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology(TM) that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 29,500 people worldwide.

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CONTACT: NCR Corporation
         Teradata Division
         Keith Wiederhold, 937-445-9659
         keith.wiederhold@teradata-ncr.com

SOURCE: NCR Corporation
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