Standard Register Invests in the Future with Teradata Upgrade

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Document Management Firm Prepares for New Business Needs

DAYTON, Ohio--(BUSINESS WIRE)--May 23, 2007--To meet the needs of new business initiatives, Standard Register (NYSE:SR) has purchased a new Teradata Warehouse from Teradata, a division of NCR Corporation (NYSE:NCR). The upgraded platform uses Teradata's 5450 server to more powerfully use Teradata's market-leading analytical software.

"We're now on our third generation of Teradata as we continue to advance our analytic and decision-support capabilities to drive value for Standard Register and our customers. With this upgrade, we're advancing our ability to link our internal analytics to performance review processes, that will help us demonstrate to customers our ability to deliver on their business outcomes," said Joanne Cummins, vice president, Technology.

Ephraim Flores, Teradata manufacturing industry vice president, said, "This latest business initiative will let Standard Register derive additional value from its Teradata Warehouse. Gaining additional intelligence from its information assets will consequently drive business improvement."

For more than 90 years, Standard Register has provided innovative document services and print management solutions, in addition to a wide range of technology solutions, to help companies optimize business print efficiency and effectiveness. Standard Register has been a Teradata customer since 1999.

About Standard Register

Standard Register (NYSE:SR) is a premier document services provider, trusted by companies to manage the critical documents they need to thrive in today's competitive climate. Employing nearly 100 years of industry expertise, Lean Six Sigma methodologies and leading technologies, the company helps organizations increase efficiency, reduce costs, mitigate risks, grow revenue and meet the challenges of a changing business landscape. It offers document and label solutions, technology solutions, consulting and print supply-chain services to help clients manage documents across their enterprise. More information is available at www.standardregister.com.

About Teradata Division

Teradata (www.teradata.com), a division of NCR Corporation (NYSE:NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability. As a growing business, Teradata is always looking for outstanding talent. To learn more about Teradata career opportunities, visit www.teradata.com/careers.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology(TM) that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 29,500 people worldwide.

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