Vivento Customer Services Implementation Illustrates the Success of the Strategic Alliance Between Microsoft and Teradata

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Successful Operational Implementation of Enterprise Business

                                    Intelligence

DUSSELDORF--(BUSINESS WIRE)--March 15, 2007--Teradata, a division of NCR Corporation (NYSE:NCR), announced today that Vivento Customer Services (VCS), a subsidiary of Deutsche Telekom, is a Teradata customer using the business intelligence (BI) capabilities of Microsoft SQL Server 2005, including SQL Server 2005 Integration Services and SQL Server 2005 Analysis Services in combination with a Teradata(R) enterprise data warehouse.

The project demonstrates the dynamics of the alliance between Microsoft Corporation and Teradata announced on Jan. 15, 2007, to enable the interoperability between the Teradata database and Microsoft SQL Server BI solution. The strategic relationship enhances the enterprise value of Microsoft's People-Ready Business initiative and Teradata's Active Enterprise Intelligence visions to extend business intelligence throughout the enterprise to back-office knowledge workers, front-line employees, vendors and out to the customers themselves.

The daily operations of VCS benefit from a Teradata data warehouse environment integrated with the enhanced BI tools and integration of SQL Server 2005, allowing for near real-time access to the company's entire production data. Key advantages include user acceptance, cost savings on BI tools and reduced need for training courses due to the familiarity of the Microsoft Office 2003 user interface. This uniform and highly integrated architecture also gives users an efficiency edge.

According to Christof Koch, project manager of data management at VCS, "The combination of the data warehouse and SQL Server 2005 allows users at VCS to access data more dynamically and easily. In addition, this new solution provides a high degree of flexibility within the familiar Office environment to our departments."

This solution creates new opportunities for VCS to use the Microsoft BI platform directly in decision-making processes. For example, the Telekom subsidiary intends to use the availability of current company data to make its personnel planning more flexible so that it can react more quickly and efficiently. In addition, a number of other applications are being introduced to the company's daily operations.

By integrating technologies from Teradata and Microsoft, business users can take advantage of BI tools to directly access the Teradata Warehouse from their desktops. The tools are components of SQL Server 2005 Analysis Services, reporting services visualization software and SQL Server 2005 Integration Services. All these tools are accessed via conventional, user-friendly programs.

Thanks to this integration, the Teradata Warehouse will be loaded more easily and faster from VCS source systems, allowing it to function as an active data warehouse. In order to achieve this, a new interface will be specially created based on a component of SQL Server 2005 Integration Services. This allows users to use simple drag-and-drop operations to link data sources with individual target tables in the Teradata Warehouse.

"This project shows that our alliance with Microsoft has already produced results," says Jens Knoblauch, senior consultant at Teradata. "Cost effective and easy access to the Microsoft BI platform combined with our easy-to-implement Teradata data warehouse provides our joint customers with the business value they expect from the industry leaders."

About Vivento Customer Services

Vivento Customer Services GmbH (VCS) was founded on Jan. 1, 2004, as a fully owned subsidiary of Deutsche Telekom. VSC offers integrated and individual call center solutions and services in the areas of customer relationship management and sales. The company is based in Bonn, Germany, and has 17 branch offices that form a network across the country. Information on VCS is available at www.vivento-cs.de.

About Teradata Division

Teradata (www.teradata.com), a division of NCR Corporation (NYSE:NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability. As a growing business, Teradata is always looking for outstanding talent. To learn more about Teradata career opportunities, visit www.teradata.com/careers.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology(TM) that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 28,900 people worldwide.

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