



VIBO Telecom Selects Teradata Enterprise Data Warehouse

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Integrate Operational Systems, Improve Customer and Marketing
Management and Maximize Business Performance

TAIPEI, Taiwan--(BUSINESS WIRE)--Jan. 4, 2007--Teradata, a division of NCR Corporation (NYSE:NCR), announced today that VIBO Telecom, a 3G operator in Taiwan, has selected the Teradata enterprise data warehouse as a centralized information platform to effectively integrate enterprise information, manage customer relationships and support business decisions. The solution includes the Teradata(R) Warehouse, hardware and consulting services.

"After a thorough vendor evaluation process, we selected Teradata to deploy our data warehouse as a centralized enterprise information platform. With an enterprise data warehouse, we can better manage customer and operation data, as well as gain a single view of business to support business decisions and marketing management, both timely and effectively," said Alan Chiu, executive vice president of information technology of VIBO Telecom.

"Another reason to choose the Teradata data warehouse is Teradata's rich experience in domestic and international telecom markets, which helps us resolve business issues and address various challenges," Chiu added.

VIBO will deploy its enterprise data warehouse in two phases. The first phase will focus on data warehouse infrastructure, including data extraction, transformation and loading to integrate data across various systems. The second phase will focus on the applications of data in the warehouse for better and faster decisions.

"With Teradata's high-performance, linearly scalable data warehouse platform, together with our successful experience with global telecom companies and our strong support team, Teradata will provide VIBO Telecom with an efficient, single view of business, enable VIBO to make better and faster decisions and achieve competitive advantage," said Sean Wu, general manager of Teradata in Taiwan.

About VIBO Telecom

VIBO Telecom was founded in April 2000, obtained its 3G mobile telecommunications license in February 2002 and launched 3G services in December 2005.

VIBO is a pure 3G operator with comprehensive technology resources. It aims at providing high-quality 3G mobile life to customers through the most advanced network, products, content and services.

VIBO's major shareholders are Kinpo Group and Compal Group. Affiliates include handset panels manufacturer Toppoly Optoelectronics Corp., handset developers and manufacturers Kinpo Electronics Inc., Compal Electronics Inc., Compal Communications Inc. and Cal-Comp Electronics (Thailand), as well as SaveCom International Inc. for Internet integration services, Teleport Access Services Inc. for satellite services and PChome Online Inc. for Internet protocol /e-commerce services.

Analysts say that its industrial backers, broad range of affiliates and management team indicate a strong future for VIBO.

About Teradata Division

Teradata (www.teradata.com), a division of NCR Corporation (NYSE:NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability. As a growing business, Teradata is always looking for outstanding talent. To learn more about Teradata career opportunities, visit www.teradata.com/careers.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology(TM) that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 29,300 people worldwide.

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