



Self-Service Shipping Kiosk From Pitney Bowes and NCR Offers Customer Convenience and Business Value

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Industry leaders combine experience, expertise for product marketed globally to postal organizations and businesses

STAMFORD, Conn., and ATLANTA, Oct. 10 /PRNewswire-FirstCall/ -- Pitney Bowes Inc. (NYSE: PBI) and NCR Corporation (NYSE: NCR) today announced an agreement to market a jointly-developed interactive kiosk for self-weighing, self-posting and self-printing of shipping labels, among other applications.

The self-shipping kiosk -- which combines the self-service experience of NCR with the mailstream expertise of Pitney Bowes -- will be marketed globally to postal authorities, retailers, package delivery and express transportation firms and other businesses.

The solution is being demonstrated to international postal executives this week at the Post Expo conference and exhibition, in Amsterdam, Netherlands, at the RAI Centre (Pitney Bowes booth, #1045).

"Two industry leaders have drawn on their respective expertise and combined 200-plus years of experience to bring self-service to a new level," said Ian Siveyer, Vice President, Postal Solutions at Pitney Bowes. "This solution will be of particular use to the world's posts. In addition to its clear consumer benefits, it delivers exceptional business value to postal organizations and businesses."

Combining experience with innovation, NCR is a global leader in ATMs, self-checkouts, interactive kiosks, airline and hotel self-check-in and other self-service solutions.

"Self-service shipping offers retailers and postal organizations a lower-cost channel for acquiring new customers and creating new revenue opportunities," said Mike Webster, Vice President and General Manager, NCR Self-Service. "In our increasingly 'self-everything' world, consumers appreciate and choose the option of self-service for taking care of routine tasks, readily and conveniently, without waiting in long lines."

The NCR and Pitney Bowes solution presents the familiarity and usability of a self-service device to consumers at post offices, businesses and other locations around the world. Designed from the ground up for ease of use, the kiosk supports multiple languages, different currencies and differing postal rates world-wide. It also supports multiple tender options, including cash, coin and debit/credit. By giving consumers increased convenience and greater access to shipping and mailing services, the kiosk will provide postal authorities with a predictable "total cost of ownership" and help them creatively fulfill their universal service obligations.

With the self-shipping kiosk, consumers can readily complete shipping and mailing activities such as weighing packages or envelopes, selecting the class of service desired and printing postage or shipping labels.

Because the kiosk prints "on demand" variable denomination secure stamps, it helps eliminate the costly printing, distribution, accounting and ultimately destruction of unused stamps. The technology also helps ensure that dispensed postage is secure and trackable, assuring postal revenues.

About Pitney Bowes

Pitney Bowes provides the world's most comprehensive suite of mailstream software, hardware, services and solutions to help companies manage their flow of mail, documents and packages to improve communication. Pitney Bowes, a company with \$5.5 billion in annual revenues, takes an all-inclusive view of its customers' operations; helping organizations of all sizes enjoy the competitive advantage that comes from an optimized mailstream. The company's 86 years of technological leadership have produced many major mailstream innovations, and it is consistently on the Intellectual Property Owners Association's list of top U.S. patent holders. With approximately 34,000 employees worldwide, Pitney Bowes services more than 2 million businesses through direct and dealer operations. More information about the company can be found at <http://www.pb.com>.

About NCR Corporation

NCR Corporation is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-serving solutions and IT services provide Relationship Technology(TM) that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (<http://www.ncr.com>) employs approximately 29,300 people worldwide.

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