



## Air Canada Selects Teradata Data Warehouse for Revenue Management Analytics Application

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DAYTON, Ohio--(BUSINESS WIRE)--Sept. 28, 2006--Teradata, a division of NCR Corporation (NYSE:NCR), today announced that Air Canada, the largest commercial airline in Canada and 14th largest in the world, has selected Teradata for its new data warehouse. The new data warehousing platform will initially be used to enhance Air Canada's yield-marketing intelligence, and provides Air Canada a scalable platform, giving the company the option to address future growth in customer relationship management and finance analytics applications. Migration to the new Teradata warehouse is scheduled for first-quarter 2007 completion.

The new Teradata warehouse will include Teradata's market-leading analytical software, a two-node Teradata 5380 server, a Teradata 4480 development server, and four terabytes of storage.

"Air Canada set out stringent requirements for service and performance, requiring analysis of very detailed data with reports delivered quickly," said Rick Makos, president of Teradata in Canada. "The Teradata data warehouse was selected after a thorough evaluation based on performance in a realistic business environment."

### About Air Canada

Air Canada provides scheduled and charter air transportation for passengers and cargo to more than 150 destinations on five continents. Canada's flag carrier is the 14th largest commercial airline in the world and serves more than 30 million customers annually.

Air Canada is a founding member of Star Alliance, providing the world's most comprehensive air transportation network.

### About Teradata Division

Teradata ([www.teradata.com](http://www.teradata.com)), a division of NCR Corporation (NYSE: NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability. As a growing business, Teradata is always looking for outstanding talent. To learn more about Teradata career opportunities, visit [www.teradata.com/careers](http://www.teradata.com/careers).

### About NCR Corporation

NCR Corporation (NYSE: NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology(TM) that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR ([www.ncr.com](http://www.ncr.com)) employs approximately 29,300 people worldwide.

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