



## **SUPERVALU Again Expands Teradata Enterprise Data Warehouse; Fresh Data Keeps Grocer Out In Front**

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DAYTON, Ohio, Aug 18, 2006 (BUSINESS WIRE) -- Teradata, a division of NCR Corporation (NYSE:NCR), announced today that SUPERVALU INC., the third-largest retail grocer in the United States, has expanded its Teradata data warehouse with an 18-node upgrade to more powerfully utilize Teradata's market-leading analytical software. The upgraded platform uses the new Teradata 5450 server, which features a boost of 18 percent in the price/performance ratio over previous models.

SUPERVALU continues to consolidate data into a single enterprise data warehouse, providing business users with the information needed to quickly respond to market changes. This latest upgrade also includes professional services and back-up and recovery services.

"Rather than have multiple systems and databases across our company, we positioned the Teradata data warehouse to be the single source of information. It provides an accurate view of both the distribution and the retail parts of our business," said Paul Singer, SUPERVALU senior vice president and CIO.

SUPERVALU's nationwide store network of approximately 2,500 retail stores embodies the full range of grocery-retailing formats. The company has been a Teradata customer since 1999 and continues to leverage Teradata's efficient scalable data warehousing technology as it expands. SUPERVALU updates its data warehouse throughout the day to better support its operations.

"Teradata is helping SUPERVALU by delivering not only key strategic executive insights but also operational information needed to better serve all customers," said Rob Berman, vice president of Retail Industry Solutions for Teradata.

About SUPERVALU INC.

SUPERVALU INC. is one of the largest companies in the United States grocery channel with annual sales approaching \$40 billion. SUPERVALU holds leading market share positions across the U.S. with its approximately 2,500 retail grocery locations. Through SUPERVALU's nationwide supply-chain network, the company provides distribution and related logistics-support services to more than 5,000 grocery retail endpoints across the country. SUPERVALU currently has approximately 200,000 employees. For more information about SUPERVALU visit [www.supervalu.com](http://www.supervalu.com).

About Teradata Division

Teradata ([www.teradata.com](http://www.teradata.com)), a division of NCR Corporation (NYSE:NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology(TM) that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR ([www.ncr.com](http://www.ncr.com)) employs approximately 29,300 people worldwide.

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