



Sears Holdings Expands Use of Teradata Data Warehouse; Large New Data Warehouse Installed to Deliver Complex Business-Critical Reports

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DAYTON, Ohio--(BUSINESS WIRE)--July 28, 2006--Teradata, a division of NCR Corporation (NYSE:NCR), announced today that Sears Holdings Corporation (NASDAQ:SHLD), one of the largest retailers in the nation, has implemented a new Teradata data warehouse. In addition to the data warehouse hardware and software, Sears Holdings is employing Teradata Professional and Customer Services and has signed a combined maintenance agreement covering all Teradata technology.

Prior to their merger in 2005, Sears and Kmart each had been relying on Teradata technology for more than a decade.

"It is critical for our business users to know exactly what is happening throughout the enterprise so they can make decisions that benefit the company as a whole," said Jeff Roesch, information technology vice president for Sears Reporting and Planning Systems. "By helping us manage the flow of data from where it is collected and stored to where it is needed, the Teradata system can help us deliver on our promise to provide great products and services to our customers."

"Sears Holdings understands the importance of bringing applications and business processes at Sears and Kmart together to create the economies of scale in buying and merchandising that will help them compete more effectively," said Rob Berman, vice president of retail at Teradata.

About Teradata Division

Teradata (www.teradata.com), a division of NCR Corporation (NYSE:NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology(TM) that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 29,300 people worldwide.

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