



China Everbright Bank Selects Teradata Enterprise Data Warehouse; To Build a Centralized Data Platform for Better Customer Management and Business Decision-Making

June 23, 2006 at 10:31 AM EDT

BEIJING, Jun 23, 2006 (BUSINESS WIRE) -- Teradata, a division of NCR Corporation (NYSE:NCR), announced today that China Everbright Bank (CEB), a nationwide commercial bank, has selected Teradata to build an enterprise data warehouse. The Teradata(R) warehouse will provide robust business decision support, enabling CEB to leverage its information resources and improve business analysis and management. "We are pleased that CEB placed emphasis on the role of centralizing and leveraging data, which is the foundation for a successful enterprise data warehouse," said Randy Wang, general manager of Teradata China. "As CEB's partner, we will bring our experience gained from service to the top eight banks in the world and our best-in-class solutions to help CEB make better, faster decisions, optimize its customer relationship, and enhance its competitiveness."

During the initial development of its information technology infrastructure, CEB deployed and benefited from data marts. However, the long-term effect was that the bank suffered by creating silos of data because there were too many data sources and the data quality was poor.

In 2005, CEB decided to build a centralized data platform and began to invite public bids for a data warehouse system. After an evaluation period of six months, CEB selected the Teradata data warehouse to build an enterprise data platform. In a one-year implementation period, Teradata will help CEB integrate data from its core business system, personal loan system, international settlement system, credit risk management system and accounting management system. At the same time, the Teradata data warehouse will provide CEB's management with highly effective decision support, improve the quality of customer services, raise customer satisfaction and strengthen the bank's competitiveness.

CEB was established in August 1992 with the government as a controlling shareholder. CEB has been innovative in improving its business management and operations. As of 2004, the bank's total assets were 435.5 billion Yuan, loan balance was 267.9 billion Yuan, and at the same time, general deposits balance came up to 386.1 billion Yuan, which included saving deposit balance 54.1 billion Yuan. CEB has issued more than 14.8 million of debit cards. Its profit reached 4.42 billion Yuan which made it one of the leaders of domestic commercial banks.

About China Everbright Bank

China Everbright Bank, established in August 1992, is a nationwide joint-stock commercial bank with government as the controlling shareholder and it is also the first stated-owned commercial bank with shares held by international financial institutions. Among the top 1,000 major banks in the world appraised by Banker magazine in July 2004, China Everbright Bank ranked No 273. For more than 13 years, CEB firmly believes in being customer-centered and market-oriented and hence it insists on continued innovation and to maximize services in order to meet the ever-changing needs of market and customers. In addition, CEB cultivates a strong competitive advantage in all-around development, banking technique, international business and finance services. Its Sunshine Financial Planning series of products is a household name in China, and has become a famous financial brand in the country. At the same time, Sunshine Financial Planning has built up its good social image in financing banks, which makes it a nationwide joint-stock commercial bank with a great influence on China's economy and society. More information at www.cebbank.com.

About Teradata Division

Teradata (www.teradata.com), a division of NCR Corporation (NYSE: NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions and help organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 28,400 people worldwide.

NCR and Teradata are trademarks or registered trademarks of NCR Corporation in the United States and other countries.

SOURCE: NCR Corporation

NCR Corporation
Teradata Division
Dan Conway, 858-485-3029
dan.conway@teradata-ncr.com