



## **Teradata Selected By Libertad to Improve Operational Efficiency**

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DAYTON, Ohio--(BUSINESS WIRE)--June 2, 2006--Teradata, a division of NCR Corporation (NYSE:NCR), announced today that Libertad, owned by the France-based Groupe Casino, has selected the Teradata(R) warehouse, Teradata Retail Logical Data Model and professional consulting services. Libertad plans to deploy the Teradata enterprise data warehouse solution to improve the operational efficiency of its 40 multiformat chain stores located throughout Argentina, which include supermarkets, wholesale, fast food, home improvement and electronic goods.

Libertad will develop a central enterprise data warehouse with customer and operational data from across the enterprise, including merchandising, supply chain and procurement. From this single repository, Libertad will be able to leverage constantly-refreshed data to provide business intelligence to all business units.

"We selected Teradata because the technology enables a single, comprehensive and real-time view of the business, which improves our ability to act quickly and competitively," said Efrain Castillo, information technology and supply chain director for Libertad. "The business intelligence provided by Teradata will help our managers to drive the business to improve profitability."

"We are proud to be selected by Libertad to provide an enterprise data warehouse," said Juan Pablo Reffo, solutions sales executive for Teradata in Argentina. "With this integrated view and real-time analytical capability, Teradata offers Libertad the enhanced ability to profitably manage the business across the enterprise by better understanding and more quickly responding to customers' needs."

### **About Teradata Division**

Teradata ([www.teradata.com](http://www.teradata.com)), a division of NCR Corporation (NYSE: NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability.

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology(TM) that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR ([www.ncr.com](http://www.ncr.com)) employs approximately 28,400 people worldwide.

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