



## Love's Travel Stops & Country Stores Rolls Out NCR POS Technology

May 15, 2006 at 11:01 AM EDT

ATLANTA--(BUSINESS WIRE)--May 15, 2006--Love's Travel Stops & Country Stores is rolling out a point-of-sale (POS) solution from NCR Corporation (NYSE:NCR) as part of a technology refresh project that includes all of its more than 180 locations across the United States.

Known for "clean places and friendly faces," Oklahoma City-based Love's offers an array of amenities and services for the motoring public, including clean restrooms, major-branded quick-service restaurants, friendly, courteous service and "one stop shopping."

The current phase of Love's POS technology update is scheduled for completion in July, with additional systems planned for replacement next year. In addition, NCR and Love's have a multiyear contract for on-site NCR maintenance services.

Love's selected NCR RealPOS(TM) 70 touchscreen POS terminals for its food service and retail operations throughout each location.

The solution includes Palm POS(TM) application software from Pinnacle Corporation, based in Arlington, Texas, a Platinum-level member of the NCR RealPartner(TM) program.

"Performance and reliability - with a design that reduces our support costs and will serve us well into the future - were the key selection criteria for our next-generation POS solution," said Love's Vice President and Chief Information Officer Jim Xenos. "We began by installing NCR technology in our new locations, starting in 2002. We then made the decision to replace the existing POS terminals in all the rest of our Travel Stop and convenience store locations."

Designed to be easy to service, the NCR RealPOS 70 simplifies troubleshooting and minimizes downtime. With a flexible, industry-standard computing architecture and readily integrated upgrade modules, it offers a clear migration path and lowers total cost of ownership.

"Whether casual travelers, professional drivers or families on vacation, Love's loyal customers count on them for value and exceptional service," said NCR Vice President of U.S. Retail Sales Bruce Donis. "We engineer our products so retailers like Love's can worry less about their store technology and focus more of their resources on the other strategies that make them successful."

### About Love's Travel Stops & Country Stores

Love's Travel Stops & Country Stores began over 40 years ago when Tom Love operated his first location in western Oklahoma. The company has since grown to more than 180 locations. Love's is family-owned and headquartered in Oklahoma City. To learn more about Love's, visit [www.loves.com](http://www.loves.com).

### About Pinnacle

The Pinnacle Corporation ([www.pinncorp.com](http://www.pinncorp.com)) is a leader in the automation technology industry focusing on the rapidly evolving convenience store and petroleum industries. Pinnacle delivers products that automate the broad spectrum of convenience store operations and supply chain management of fuel operations. Nationwide, Pinnacle's products are used daily in thousands of convenience stores to automate and improve their store operations and fuel marketers to increase their efficiency in the complex management of fuel delivery.

### About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology(TM) that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR ([www.ncr.com](http://www.ncr.com)) employs approximately 28,400 people worldwide.

NCR, NCR EasyPoint, NCR FastLane, NCR RealPOS, NCR RealPrice, NCR RealScan, NCR RealSolutions and Teradata are trademarks or registered trademarks of NCR Corporation in the United States and other countries.

CONTACT: NCR Corporation  
Robert (Kelly) Kramer, 770-623-7215  
[kelly.kramer@ncr.com](mailto:kelly.kramer@ncr.com)

SOURCE: NCR Corporation