



## **Teradata Acquires SeeCommerce(R) SeeChain(R) Application; Software Acquisition Extends Teradata's Enterprise Demand and Supply Chain Analytics Portfolio**

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DAYTON, Ohio--(BUSINESS WIRE)--Feb. 22, 2006--Teradata, a division of NCR Corporation (NYSE: NCR), today announced the enhancement of its demand and supply chain portfolio with the acquisition of the SeeChain(R) application from SeeCommerce(R).

According to Lora Cecere, research director at analyst firm AMR Research, "The drive for supply chain analytics comes from the need to measure, monitor, and alert to synchronize demand, control costs, and better manage networks. New capabilities in dashboards and scorecards and the heightened business requirements for measurements are fueling these investments."

AMR Research also notes that the three top-rated investments in this arena are supply chain visibility and event management; demand forecasting; and data warehousing, business intelligence and analytics. ("The Supply Chain Management Spending Report, 2005-2006," by Lora Cecere and Wendy Davis, AMR Research)

"The Teradata portfolio provides analytics for demand and supply synchronization, forecasting and replenishment, and operational performance improvement on a data warehouse platform," said Bob Fair, chief marketing officer for Teradata. "The SeeChain application complements the capabilities of the Teradata Demand Chain Management and Teradata Supply Chain Intelligence applications by providing visibility to item/location-level detail and also the ability to monitor, measure, manage and analyze supply chain operations and take corrective action on exceptions. Together, our enhanced portfolio ensures that our customers will have the integrated visibility and traceability they require for more efficient and effective supply chain management."

For example, at a leading U.S. retailer, SeeChain complements the Teradata Demand Chain Management forecasting and replenishment solution and the Teradata(R) Warehouse by providing daily alerts and reports pertaining to total sell-through and vendor performance on forecasts and promotional activities.

"SeeChain tracks supply chain activities for exceptions that will affect performance downstream, and then notifies specific users of these exceptions along with their root causes," said John Ferraro, chief executive officer of SeeCommerce. "Our customers agree that these alerts and reports ensure that preventative actions can be taken quickly and result in significantly improved operations."

"Teradata provides a strong analytics proposition for supply chain management," said Hau L. Lee, the Thoma Professor of Operations, Information and Technology at the Graduate School of Business at Stanford University and executive co-director, Stanford Global Supply Chain Management Forum. "We have published widely on the subject of supply chain performance management, and specifically we have noted that the best supply chains recognize the need to be agile and adaptable to gain a sustainable advantage. To do this, one needs a complete view of their extended supply chain. This acquisition, in combination with Teradata's powerful data warehouse engine and existing demand and supply chain analytic applications portfolio, will better enable companies to see the entire supply chain at the item/location level, identify critical issues and take corrective action for optimal supply chain performance."

Fair commented that Teradata plans to provide ongoing support to existing SeeChain customers and expects that the hiring of SeeCommerce sales, development and support personnel will ensure a seamless transition.

Financial terms of the acquisition were not disclosed.

About SeeCommerce

SeeCommerce is known as a leading provider of supply chain performance management applications based in Palo Alto, Calif. The company's products have a strong history of enabling business managers and trading partners to continuously manage and improve business performance across complex supply chains.

About Teradata Division

Teradata ([www.teradata.com](http://www.teradata.com)), a division of NCR Corporation (NYSE: NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology(TM) that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR ([www.ncr.com](http://www.ncr.com)) employs approximately 28,200 people worldwide.

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