



## **ATMIA Names NCR's Intelligent Fraud Detection and Personas 71 "Deploy Anywhere" ATM as Best ATM Technology Winners; Best-in-Class Security Technology and Hardware Innovations Help NCR Meet Market Needs**

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DAYTON, Ohio--(BUSINESS WIRE)--Feb. 17, 2006--NCR Corporation (NYSE:NCR) received two top honors in the ATM Industry Association (ATMIA) Best ATM Technology Awards announced Feb. 16 in Orlando. NCR's Intelligent Fraud Detection (IFD), a component of NCR's holistic security offer, was named the winner in the ATM Security category. NCR's new Personas 71 "Deploy Anywhere" automated teller machine (ATM) led the pack in the Best Hardware category. NCR's Personas ATMs and multi-vendor APTRA(TM) software are the most often deployed financial self-service technology solutions worldwide.

Bob Tramontano, vice president of product marketing and engineering for NCR's Financial Solutions Division, said, "Maintaining consumer trust in the ATM channel will always be paramount for NCR and the financial services industry. Fraud moves geographically to the point of least resistance. It takes a holistic approach to positively affect the issue. At NCR, we believe it is important to develop innovative technologies to stay ahead of ever-changing security concerns."

NCR's unique IFD uses a complex set of algorithms to detect changes to the ATM that can occur with a variety of fraud activities, such as fraudulent devices that may be attached to the fascia of the ATM. Unlike other offers that may respond to a singular factor -- such as card skimming --IFD prevents criminals from successfully copying or trapping the card, trying to use cameras to video the consumer's personal identification number or attempting to trap the cash.

IFD offers an instant alert system and can detect the broadest range of composite materials, while remaining indiscernible to criminals and consumers. IFD was also named Best Security technology in the 2005 Banker Technology Awards. When combined with NCR's complementary security offers, such as Solidcore for ATPRA to protect against software fraud, ATM deployers are able to maximize their fraud-fighting arsenal while minimizing exposure to risk as industry and legislative regulations begin to enforce IT control for the ATM environment.

In the ATMIA Best ATM Hardware category, NCR's Personas 71 ATM was recognized for its unique ability to meet both indoor and outdoor deployment needs with its one-of-a-kind, fully-weatherized design features. This "Deploy Anywhere" ATM offers added mobility and brand reach by allowing easy placement in the most advantageous locations, including temporary event placement. This unit is part of NCR's Personas family of ATMs, designed for maximum flexibility and return-on-investment.

"We are pleased that our new 'Deploy Anywhere' ATM was also recognized as the best in the industry," said Tramontano. "As ATM deployers seek locations that can serve the most consumers and meet the greatest transaction needs, it became clear that there was an unmet market requirement for a highly-flexible, easy-to-deploy unit. NCR's Personas 71 is setting a new industry standard for a growing off-premise need."

In designing the Personas 71, NCR developed an ATM that is free of the current constraints of environmental conditions, complex or expensive physical infrastructure and large physical size, while maintaining high levels of security. With a choice of communications technologies, NCR's Personas 71 can become operational anywhere a power source connection is located. Site preparation requires only a concrete base, making deployment rapid and less costly.

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology(TM) that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR ([www.ncr.com](http://www.ncr.com)) employs approximately 28,200 people worldwide.

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