



## **Medialink: Importance of Sales Ringing Loud and Clear**

February 16, 2006 at 9:31 PM EST

Feb 16, 2006 (BUSINESS WIRE) -- Over 100 years after the first cash register, John Patterson's concept of better salesmanship to improve revenue and efficiency remains the same. Today, businesses are using the latest technologies to capitalize on this age-old philosophy of improving the buying and selling process.

Video available

You can reach the story directly by going to <http://media.medialink.com/home.aspx?story=31650>

This multimedia news story is for free and unrestricted use on your news information site (and for print or broadcast too). Visit <http://media.medialink.com> to download video, audio, text, graphics and photos. If you have any questions about the story, or about Medialink, please write to us at [mediadesk@medialink.com](mailto:mediadesk@medialink.com).

SOURCE: Medialink and NCR Corporation

Medialink, New York  
[mediadesk@medialink.com](mailto:mediadesk@medialink.com)