



Brown Shoe Company Awards Point-of-Sale Technology and Service Contracts to NCR; Leading Chain Deploying NCR RealPOS Systems in all U.S. and Canadian Famous Footwear and Naturalizer Stores

January 12, 2006 at 3:10 PM EST

ATLANTA--(BUSINESS WIRE)--Jan. 12, 2006--NCR Corporation (NYSE:NCR) today announced that Brown Shoe Company, Inc. (NYSE:BWS) has signed an order to equip all of its stores with NCR point-of-sale (POS) systems running on Microsoft's Windows(R) Embedded for Point of Service software platform. NCR and Brown Shoe also have signed a five-year maintenance contract.

Brown Shoe, which operates nearly 1,300 retail shoe stores throughout the United States and Canada, including the Famous Footwear and Naturalizer chains, is deploying NCR RealPOS(TM) 80 terminals, with flat-panel touchscreen displays and thermal receipt printers. NCR is providing staging services to help assure quick and efficient installation with minimal disruption to store operations. Rollout is underway and will continue through 2006 and 2007.

"As we begin the replacement of our POS equipment across all of our retail businesses, we look forward to extending our long relationship with NCR, a partner which, for many years, has consistently provided high-quality hardware and strong service to our Famous Footwear retail division," said Richard T. Price, Brown Shoe senior vice president, Information Systems and Technology.

The NCR RealPOS terminals being installed by Brown Shoe utilize the retail-optimized Microsoft Windows Embedded for Point of Service software platform. The first software platform to provide "plug-and-play" functionality for peripheral devices, Microsoft Windows Embedded for Point of Service facilitates implementation and integration with existing systems.

"A strong industry partner in our Microsoft Smarter Retailing initiative, NCR continues to demonstrate its commitment to leading-edge technologies - including Windows Embedded for Point of Service - that equip its solutions with the power and flexibility to accommodate retailers' present and future needs," said Brian Scott, vice president for Microsoft's Retail & Hospitality Industry Unit.

NCR designs its POS systems to provide the extended useful life that retailers require, as well as platform consistency during rollout and in subsequent years.

"We're pleased that NCR is continuing to help Brown Shoe meet its critical POS requirements with industry-leading store automation technology," said Bruce Donis, NCR vice president for U.S. Retail Sales. "NCR products and services help successful retailers around the world create greater value for their customers and shareholders."

About Brown Shoe Company, Inc.

Brown Shoe is a \$2.3 billion footwear company with worldwide operations. The company operates the 900-plus store Famous Footwear chain, which sells brand name shoes for the family. It also operates 350-plus Naturalizer stores in the U.S. and Canada that sell the Naturalizer brand of shoes and accessories, 16 FX LaSalle stores in Canada and eight Via Spiga stores that sell Via Spiga shoes and apparel. Brown Shoe, through its wholesale divisions, owns and markets leading footwear brands including Naturalizer, LifeStride, Via Spiga, Nickels Soft, Connie and Buster Brown; it also markets licensed brands including Franco Sarto, Dr. Scholl's, Etienne Aigner, Bass and Carlos by Carlos Santana for adults, and Barbie, Bob-the-Builder and Disney character footwear for children. Brown Shoe press releases are available on the company's Web site at <http://www.brownsheo.com>.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses and ATMs, retail systems and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions and help organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 28,500 people worldwide.

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SOURCE: NCR Corporation