H-E-B Moves to Active Data Warehousing with Help From Teradata; Action Will Enable Retailer to Make Better Marketing and Operations Decisions Faster -- Strategic Decision Furthers Relationship with Teradata; Replaces Oracle Database

September 20, 2005 at 11:01 AM EDT

SAN ANTONIO--(BUSINESS WIRE)--Sept. 20, 2005--H-E-B, a food and drug retailer known for its innovative use of technology, is implementing a series of new infrastructure tools from Teradata, a division of NCR Corporation (NYSE:NCR), that will dramatically improve the company's ability to act and react to trends in the market. The transaction includes additional Teradata hardware and software, as well as professional services to assist with the shift from its current systems.

H-E-B, which has operations in Texas and Mexico, previously transmitted transaction log data from the store point-of-sale system to an Oracle Operational Data Store and then sent the information to the Teradata data warehouse in batches. This extra step introduced a significant delay between the time the transaction occurred and the time it was available to the enterprise for analysis or use by other systems.

By transmitting the transaction log data directly to the Teradata data warehouse, H-E-B is creating an active data warehouse that will give business users access to information soon after it happens at the store. The move to a Teradata-based infrastructure is part of the retailer's strategic goal of reducing data latency, the time it takes to update the data warehouse with fresh information from the stores, to less than ten minutes.

"We want to go into our 2006 fiscal year in November with the confidence that we can provide our business users with the information they need to make the optimal decision the first time, every time. Porting our t-log data directly to our Teradata data warehouse will help us accomplish that goal and set the stage for new tools to help us gain additional benefits from analyzing our data," said Shawn Sedate, vice president of information solutions for H-E-B.

H-E-B and Teradata are now developing a roadmap of projects to further leverage the powers of active data warehousing, including demand forecasting, customer relationship management and supply chain intelligence.

"H-E-B has long been considered on the leading edge of retail technology, and Teradata is proud to play a role in helping them improve the way they manage enterprise data and operationalize their data warehouse. We value our long and mutually beneficial partnership," said Rob Berman, Teradata vice president of retail industry solutions.

About H-E-B

Founded in Kerrville, Texas, in 1905, H-E-B proudly employs 60,000 employees and operates more than 300 stores throughout Texas and internationally in Mexico.

About Teradata Division

Teradata (www.teradata.com), a division of NCR Corporation (NYSE:NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions and help organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 28,300 people worldwide.

NCR and Teradata are trademarks or registered trademarks of NCR Corporation in the United States and other countries.

```
    CONTACT: NCR Corporation
             Teradata Division
             Keith Wiederhold, 937-445-9659
             keith.wiederhold@teradata-ncr.com
            or
             RAM Communications
             Ron Margulis, 908-272-3930
             ron@rampr.com


    SOURCE: NCR Corporation
```