



## **Teradata Announces Upgrade of Solutions Tailored for Manufacturing Industry**

April 26, 2005 at 11:01 AM EDT

SALZBURG, Austria--(BUSINESS WIRE)--April 26, 2005--Teradata, a division of NCR Corporation (NYSE:NCR), today unveiled Manufacturing Logical Data Model (MLDM) 3.0, which defines how different types of data relate to each other and is a roadmap for building an enterprise data warehouse. The upgrade, announced here at the Teradata Universe conference, specifically addresses customer needs in a range of vertical manufacturing segments, including the automotive, consumer packaged goods, high-tech, industrial and pharmaceutical industries.

"The new Teradata(R) MLDM 3.0 builds upon our comprehensive supply chain, customer management and financial management data-organization capability, allowing customers to support three new key areas - track and trace, test measurements and logistics data from across the enterprise," said Dan Odette, vice president of Manufacturing Industry Solutions. "Teradata has also pre-mapped SAP R/3 - the leading enterprise resource planning system - to the MLDM for rapid implementation."

Serving as a pre-packaged blueprint, the Teradata MLDM provides a starting point in the process of building and implementing an enterprise data warehouse. In this upgrade, manufacturers can take uniquely identified items and track them through the whole life cycle beginning with production. Track-and-trace analysis can yield benefits around targeted product recalls, warranty expense management, shrinkage control, counterfeit-item detection and inventory optimization.

Manufacturers can also track electronic product code-tagged units to better support radio frequency identification efforts.

The second new component of the data model includes a measurement subject area, which is integral to being able to further identify unique items. Examples of measurement include any kind of quality testing done on an item or determining a supplier's performance.

"There is a lot of testing that happens on a shop floor from the point when goods are received from a particular vendor - through production, finished goods, distribution and all the way through the life cycle of a product," said Odette. "Users will now be able to track not only every movement of those products through the supply chain, but they will also have the data framework to analyze every test, measurement, inspection and examination that has ever happened to them."

Finally, the third new feature area of the MLDM 3.0 provides manufacturers with increased visibility into fleet logistics, including fleet movements and routing, freight billing and invoicing and bid tracking and scoring.

The MLDM upgrade will be available beginning in the third quarter of 2005.

### **About Teradata Division**

Teradata ([www.teradata.com](http://www.teradata.com)), a division of NCR Corporation (NYSE:NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability.

### **About NCR Corporation**

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions and help organizations create a stronger competitive position. NCR ([www.ncr.com](http://www.ncr.com)) is based in Dayton, Ohio.

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SOURCE: NCR Corporation