

## California's Save Mart to Speed Checkouts with NCR Point-of-Sale Solution

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Leading Regional Chain Selects NCR Advanced Checkout Solution Software with NCR RealPOS 80(TM) Terminals and DynaKey(TM) Cashier Interface

NCR Corporation (NYSE:NCR) announced today that Save Mart Supermarkets, a 123-store chain based in Modesto, Calif., has chosen NCR for a chainwide update of its point-of-sale (POS) software and hardware.

Beginning this summer, Save Mart Supermarkets will install NCR Advanced Checkout Solution (ACS), a flexible, feature-rich software platform designed for high-volume checkout at operations ranging from independent stores to the largest chains. Save Mart Supermarkets also selected NCR RealPOS 80(TM) terminals with the DynaKey(TM) cashier interface and NCR RealPOS thermal printers. Rollout is scheduled for completion in the first quarter of 2006.

"As we evaluated our POS options, speed of checkout and high availability were at the top of our list," said Save Mart Supermarkets Director of Strategic Development Mathew Francis. "NCR demonstrated the ability of ACS with DynaKey to reduce cashier training time and improve productivity at the checkout. We also believe the open systems architecture, rugged design and 'tool-free' serviceability of NCR's POS terminals will help us meet our long-term investment protection and operating-expense objectives. We are very excited about how this implementation will improve our front-end performance and our customers' shopping experience."

Save Mart Supermarkets also plans to implement Consumer Marketing (ACS-CM), an extension of the ACS application that helps food retailers quickly implement customized promotional programs.

"ACS-CM is a powerful feature that will enable Save Mart Supermarkets to offer sophisticated, differentiated promotions to their shoppers," said NCR Food Industry Solutions Vice President Nelson Gomez. "Because it is so easy to design and launch new promotions, retailers using ACS-CM can - in minutes rather than days - match or beat an offer competition has just introduced."

As part of the implementation, NCR's professional services team will integrate the new solution with all of Save Mart Supermarket's existing systems. In addition, NCR and Save Mart Supermarkets said that by the time rollout begins they expect to finalize a five-year maintenance agreement including NCR's Retail Systems Manager, which monitors POS hardware "vital signs" and allows accurate diagnosis and remote resolution of system issues.

## About Save Mart Supermarkets

Independently owned Save Mart Supermarkets is one of California's largest regional food store chains. The company operates 123 stores in northern and central California under the S-Mart Foods, Save Mart Supermarkets and Food Maxx banners. Founded in 1952, Save Mart is headquartered in Modesto, Calif.

## About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions and help organizations create a stronger competitive position. NCR (www.ncr.com) is based in Dayton, Ohio.

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