Overstock.com, Inc. Selects Teradata for Enterprise Data Warehouse, Customer Analytics and Single View of the Business

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    DAYTON, Ohio--(BUSINESS WIRE)--April 20, 2005--

    Leading Online Retailer Will Build Holistic Information
  Environment to Quickly Analyze, Understand and Manage Customer
                Relationships Across Product Lines
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Overstock.com(R) (Nasdaq:OSTK) has selected Teradata, a division of NCR Corporation (NYSE:NCR), to provide an Enterprise Data Warehouse (EDW) and analytic applications, including Teradata(R) Customer Relationship Management, Teradata Warehouse Miner and Teradata Profitability Analytics, as well as the Teradata e-business suite, logical data models and Professional Services. The overall solution will begin deployment this month.

"Overstock.com's investment in a data warehouse with an accompanying portfolio of analytical software is clearly a bold and pragmatic approach to creating a single view of the business," said David E. Scott, vice president of Teradata. "With Teradata's speed, scalability and customer management applications, Overstock.com can integrate and align its IT and business capabilities to maximize the value of customer relationships and achieve performance objectives."

An EDW brings together all of a company's data into a single repository for a holistic, 360-degree view of the business. The Teradata EDW provides parallel database technology, a suite of data access and management utilities and a portfolio of analytical tools that provide detailed business insight and foster interactions with a high degree of relevance to customer needs.

"2005 will be a time of growth for data warehousing and the business intelligence applications that it enables," according to Forrester Senior Analyst Lou Agosta writing in "Trends 2005: Data Warehousing," Forrester Research, Inc., November 2004. "In particular, Teradata (a division of NCR) continues to dominate the high end of the data warehousing market, with more multi-terabyte references than all the other competitors combined." In the report, Agosta states that among the key drivers of data warehousing growth are rising data volume, data complexity and the potential for "increasing top-line revenues in customer-facing operations and product optimization."

"Our choice of the Teradata platform, tools and services represents an investment in our customers," said Shawn Schwegman, vice president of technology at Overstock.com. "At a time when our business is rapidly evolving, we require the agility, speed and focus of Teradata's scalable information environment to more closely understand and effectively engage our customers across product lines at the point of decision and interaction."

Overstock.com will also be adopting Teradata's Web-based framework of services for application integration, referred to as the Teradata Application Platform, as it builds its active data warehouse in 2005. Initially, Overstock.com will take delivery on an eight-node production system and a two-node development system.

About Overstock.com, Inc.

Overstock.com, Inc. is an online "closeout" retailer offering discount, brand-name merchandise for sale over the Internet. The company offers its customers an opportunity to shop for bargains conveniently, while offering its suppliers an alternative inventory liquidation distribution channel. Overstock.com, Inc., headquartered in Salt Lake City, is a publicly traded company listed on the NASDAQ National Market System and can be found online at www.overstock.com.

About Teradata Division

Teradata (www.teradata.com), a division of NCR Corporation (NYSE:NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions and help organizations create a stronger competitive position. NCR (www.ncr.com) is based in Dayton, Ohio.

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