

## Teradata to Provide Life Insurance Corporation with India's Largest Data Warehouse; Data Management Solutions to Cater to LIC's 130 Million Customers

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MUMBAI, India--(BUSINESS WIRE)--April 14, 2005--Teradata, a division of NCR Corporation (NYSE:NCR), announced today that it is providing data warehousing solutions to Life Insurance Corporation (LIC) of India. Called the Corporate Active Data Warehouse (CADW), the 60-terabyte solution, implemented in 2004, is the largest data warehouse project of its kind in India. The CADW will cater to business volumes larger than 160 million insurance policies of 130 million policyholders with large volumes of cash transactions per day.

With more than 24.5 million policies sold every year, LIC is one of the largest life insurance companies in the world. The Teradata(R) Warehouse will enable LIC to understand various usage profiles of the customers and policies in order to customize offerings and bundles and effectively manage them

"Being the largest life insurance company in India, LIC is constantly evolving its offerings to best suit the changing needs of its customers. We envisage Teradata's data warehousing solutions will empower LIC with tremendous analytical capabilities and help in designing customer-oriented insurance products," said T. S. Vijayan, managing director of LIC.

"In Asia, Teradata's data warehouse and powerful analytical applications are widely accepted within the banking and telecommunications industries. Its coveted association with the Life Insurance Corporation of India only reinforces its commitment to India from both a global and domestic perspective. The implementation of Teradata's data warehouse will boost LIC's competitive edge and help increase the company's prospective customer base," said Amrish Rau, general manager of Teradata in India.

## **About Teradata Division**

Teradata (www.teradata.com), a division of NCR Corporation (NYSE:NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability.

## About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions and help organizations create a stronger competitive position. NCR (www.ncr.com) is based in Dayton, Ohio.

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CONTACT: NCR Corporation

Teradata Division

Amrish Rau, 022-56912626

amrish.rau@ncr.com

or

NCR Corporation Teradata Division

Dian Terry, 937-445-2225 dian.terry@teradata-ncr.com

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