



Teradata Named One of the Most Influential Information Technology Providers

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CMP Media LLC's Intelligent Enterprise magazine announces seventh annual Editors' Choice Awards and selection of "The Dozen" leading technology providers

Teradata, a division of NCR Corporation (NYSE:NCR), has again been selected by Intelligent Enterprise magazine, a CMP Media publication, as one of the most influential global technology providers. The magazine's seventh annual Editors' Choice Awards names Teradata as the leader in customer intelligence.

Teradata was also named to the magazine's "Dozen," a recognition Teradata has received for the past three years. The Dozen is a widely respected annual evaluation by the senior editorial staff at Intelligent Enterprise citing vendors that provide exceptional vision, technology innovation and customer leadership in attaining the objectives of the intelligent enterprise.

David Stodder, editorial director of Intelligent Enterprise, writes in the April issue of the magazine, "Teradata, a division of NCR, provides the platform for many a mighty enterprise data warehouse. Plus, Teradata is no stranger to real time. The company's 'active' data warehouse concepts and business integration technology partnerships keep Teradata's customers on the cutting edge."

Teradata(R) enterprise data warehousing and enterprise analytics enable companies to make better decisions faster. Teradata's customers gain a critical business advantage from the speed and efficiency with which Teradata analyzes customer behavior and other business information and delivers business intelligence to decision-makers - from strategic analysis for chief executives to operational intelligence for employees on the front lines.

"This recognition of Teradata's leadership reflects the growing importance of enterprise analytics, which is a priority for businesses throughout the world," said Bob Fair, chief marketing officer of Teradata. "We are very proud to be included in the Dozen for a third consecutive year. And we're honored that the thought leaders at Intelligent Enterprise magazine have acknowledged Teradata's leadership each year since the start of the Editor's Choice Awards."

About Intelligent Enterprise

Published monthly, CMP Media LLC's Intelligent Enterprise is the only magazine dedicated to helping organizations plan and deploy strategic business applications that turn information into intelligence. Intelligent Enterprise empowers 80,000 Business Application Strategists charged with unlocking the value of strategic information, setting, managing and running their enterprise business processes to provide collaborative information delivery that drives strategic decision-making. We're the only media brand exclusively focused on how technologies can work together to form the strategic applications vital to business success, and we lead the way with our leading online portal intelligententerprise.com and the IE Summit: The Convergence of Data and Content (Oct 5-6, 2005, Norwalk, CT). For more information, contact Fuaud Yasin at 516-562-5146 or fyasin@cmp.com. Access free subscriptions from the Web site at www.IntelligentEnterprise.com.

About CMP Media LLC

CMP Media LLC (<http://www.cmp.com>) is a leading integrated media company providing essential information and marketing services to the entire technology spectrum - the builders, sellers and users of technology worldwide. Capitalizing on its editorial strength, CMP is uniquely positioned to offer marketers comprehensive, integrated media solutions tailored to meet their individual needs. Its diverse products and services include newspapers, magazines, Internet products, research, direct marketing services, education and training, trade shows and conferences and custom publishing.

About Teradata Division

Teradata (www.teradata.com), a division of NCR Corporation (NYSE:NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions and help organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 28,500 people worldwide.

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