



JCPenney Awards Multimillion-Dollar Point-of-Sale Contract to NCR

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Agreement Includes Terminals, Receipt Printers and Seven-Year
Maintenance Contract for More Than 1,000 Stores

NCR Corporation (NYSE:NCR) and JCPenney (NYSE:JCP) announced that JCPenney is installing NCR point-of-sale (POS) systems in all of its 1,000-plus department stores throughout the United States. The companies also signed a seven-year maintenance contract covering these POS systems.

Rollout of the NCR RealPOS(TM) 80 terminals, with flat-panel touch displays and NCR RealPOS 7167 thermal receipt printers, is underway and will continue through 2005 and 2006.

"This important update of our store systems is part of JCPenney's commitment to continue to enhance customer service, while reducing operational expenses and laying a foundation for tomorrow," said JCPenney Chief Information Officer Steve Raish. "The modular design and tool-free serviceability of the system make it easy to use and maintain, and it provides connectivity options that enable us to incorporate new applications in the future."

The NCR RealPOS 80 with Intel(R) technology is the first POS terminal to allow for comprehensive accessibility and serviceability on replaceable parts - without the use of tools. Routine maintenance is considerably simplified, minimizing service time and increasing system availability.

In addition, NCR's advanced POS systems are among the industry's first to be built around an industry design specification known as EmbeddedATX. While delivering the power and flexibility retailers need today, this design strategy ensures that users can upgrade more easily as their requirements evolve, minimizing total cost of ownership.

"Retailers using solutions based on Intel technology, such as NCR's advanced POS systems, are able to innovate new ways of serving customers and more efficiently operate stores because the POS solution is powerful, flexible and cost-effective," said Jon Stine, global industry manager for retail consumer package goods, Intel.

"By installing the NCR RealPOS 80, companies can achieve the greatest value for their customers and shareholders alike," said Bruce Donis, NCR vice president for General Merchandise Solutions. "NCR is meeting critical technology requirements with industry-leading store automation at a competitive price."

About JCPenney

JCPenney (NYSE:JCP) is one of America's largest department store, catalog and e-commerce retailers, employing approximately 150,000 associates. The company operates 1,020 JCPenney department stores throughout the United States and Puerto Rico, and 61 Renner department stores in Brazil. JCPenney is the nation's largest catalog merchant of general merchandise, and JCPenney.com is one of the largest apparel and home furnishings sites on the Internet. For more information on the company, visit www.jcpenny.net.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions and help organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 28,900 people worldwide.

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