



## **Banco de Credito Signs \$7.5 Million Deal for NCR's ATMs and APTRA Software; Includes Special ATM Management Tools and Software to Drive ATM Advertising Campaigns**

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DAYTON, Ohio--(BUSINESS WIRE)--Dec. 13, 2004--NCR Corporation (NYSE:NCR) today announced a \$7.5 million deal with Banco de Credito del Peru for new Personas automated teller machines (ATMs) and upgrades for the bank's existing installed base of ATMs. NCR's APTRA multi-vendor software and professional services are included in the deal. Banco de Credito del Peru will deploy the ATMs nationwide in Peru as well as in Bolivia through the bank's Bolivian subsidiary.

Banco de Credito del Peru will create and manage marketing and advertising campaigns across its ATM network using NCR's APTRA Promote software. This software allows the bank to more effectively schedule and target its marketing, branding and advertising campaigns across the ATM network. This gives the bank complete control over the self-service display and printed output of every ATM in its network, without affecting existing ATM consumer services.

Banco de Credito del Peru will use state-of-the-art self-service management software from Gasper, part of NCR's Financial Solutions Division, to improve the efficiency and profitability of its self-service network. Deploying Gasper tools enables a predictive and proactive approach that maximizes ATM availability, leading to increased revenues and higher levels of customer satisfaction.

Carlos Munoz, chief operating officer at Banco de Credito del Peru, said, "We attach great importance to the self-service channel as a means of driving customer service. We chose NCR because they provided the hardware, software and tools to give us the functionality and levels of availability our customers expect."

### **About Banco del Credito Peru**

Banco del Credito Peru is a member of CREDICORP (NYSE:CREDICORP) and is the largest private bank in Peru. It was founded in 1889 and currently has more than 220 branches and 550 ATMs around the country.

### **About NCR Corporation**

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions and help organizations create a stronger competitive position. Based in Dayton, Ohio, NCR ([www.ncr.com](http://www.ncr.com)) employs approximately 28,900 people worldwide.

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