



## **National Retail Jeweler Selects NCR for New Point-of-Sale Solution; More than 2,000 NCR RealPOS Terminals Installed in Sterling Jeweler Locations Nationwide**

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ATLANTA--(BUSINESS WIRE)--Dec. 10, 2004--NCR Corporation (NYSE:NCR) today announced that Sterling Jewelers Inc., the U.S. operations of Signet Group plc (NYSE:SIG), the world's largest specialty retail jeweler, has installed NCR RealPOS(TM) point-of-sale (POS) terminals in all of its 1,141 U.S. locations. Sterling Jewelers Inc., which operates Kay Jewelers, Jared The Galleria Of Jewelry and a number of well-established regional names, recently completed installation of the new terminals that began in July 2004.

"We selected NCR based on their history of providing timely and reliable support for our critical in-store servers and POS systems," said Steve Venezia, senior vice president of management information systems and distribution for Sterling Jewelers Inc. "Their superior equipment quality, high service levels and overall cost-effective solutions make them the right choice for Sterling. We are pleased to have extended our business relationship with NCR and look forward to growing our partnership."

Sterling Jewelers Inc. is deploying the NCR RealPOS(TM) 80c, a compact, flexible POS workstation offering high-powered Intel processors, multimedia capabilities, wireless communications and high-speed LAN connectivity. NCR is also providing all in-store communication wiring services.

About Sterling Jewelers Inc.

Signet Group plc (NYSE:SIG) is the world's largest specialty retail jeweler with operations in the United States and United Kingdom and focuses on the middle market jewelry sector. In the United States, Sterling Jewelers Inc. ([www.sterlingjewelers.com](http://www.sterlingjewelers.com)) operates 1,141 stores where it trades as "Kay Jewelers," "Jared The Galleria Of Jewelry" and under a number of regional names. Over the last five years, the Kay division has consistently outperformed its main competitors. Kay is now the largest specialty retail jewelry brand in the United States with sales of \$1,117.2 million in the 12 months ended July 31, 2004.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions and help organizations create a stronger competitive position. Based in Dayton, Ohio, NCR ([www.ncr.com](http://www.ncr.com)) employs approximately 28,900 people worldwide.

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