



Teradata Positioned in Leader Quadrant in Data Warehouse Magic Quadrant; Leading Analyst Firm Cites Teradata's ``Completeness Of Vision''

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DAYTON, Ohio, Jun 22, 2004 (BUSINESS WIRE) -- Teradata, a division of NCR Corporation (NYSE:NCR), a leading provider for data warehousing solutions, today announced that it is positioned in the Leaders Quadrant in Gartner's Data Warehouse Database Management System (DBMS) Magic Quadrant Report for 2004 (Magic Quadrant for Data Warehouse DBMSs - Kevin Strange - June 9, 2004).

In this magic quadrant report, Gartner defines the essential features of a successful data warehouse DBMS as the ability to shape the competitive landscape of the market, capabilities that solve analytical business challenges, ability to deliver extensive support and skilled services for production implementations and customer support, breadth and depth of partnerships with independent software vendors and systems integrators and visibility of customer references for a range of data warehouse workloads.

"This new report is in addition to Gartner's Application Server Evaluation Model (ASEM) report for 2003 that gave Teradata four years of unbroken leadership in data warehousing," said Bob Fair, chief marketing officer of Teradata. (Gartner ASEM: Data Warehouse Update, 2003 - Andy Butler, Kevin Strange - Sept. 8, 2003.)

"Global leaders across all industries have selected Teradata as their data warehouse standard including 60 percent of the Fortune most admired global companies, 60 percent of the Fortune top global retailers, 70 percent of the Fortune top global telecommunications firms and 70 percent of the Fortune top global airlines," said Fair.

About Teradata Division

Teradata, a division of NCR Corporation (NYSE:NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions (www.teradata.com) to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions and help organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 28,900 people worldwide.

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SOURCE: NCR Corporation

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