



Flexible, Internet-Ready POS Solution from NCR Designed for Independent Retailers and Restaurants

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LAS VEGAS, July 17 /PRNewswire/ -- NCR Corporation (NYSE: NCR) today unveiled a new point-of-service (POS) solution designed to provide flexible, affordable checkout and back office solutions for independent retail stores and restaurants, as well as small to mid-size chains.

Offered as a complete solution, the NCR 7448 POS Workstation with NCR software provides Internet connectivity and supports the Microsoft(R) Windows(R) CE operating system. The workstation, which features open architecture design and supports open third party applications, can also be purchased without application software.

Introduced at the Independent Cash Register Dealers Association annual convention, held July 16-19 in Las Vegas, the new NCR workstation and software will be offered through NCR authorized resellers, as well as through NCR's direct sales organization.

"Starting today, independent retailers and restaurants can afford the advanced features enjoyed by their larger competitors," said Tracy Flynn, vice president of Product and Solution Marketing for NCR's store automation business unit. "This new NCR solution provides key hospitality functions as well as store checkout functions. It is an excellent choice for retailers with combination concepts, such as a restaurant with a gift shop or a convenience store with a quick service food operation. PC-based back office applications and support for multiple locations, through standard Internet communications, are also available."

NCR 7448 POS Workstation

A small-footprint POS terminal, the NCR 7448 is designed to withstand the rigors of retail operations and minimizes the "cable clutter" common to PCs used as checkout devices. An optional hard drive and Windows 9X capability will be offered in the fourth quarter of this year.

The open architecture of the NCR 7448 allows retailers a wide choice of peripherals as well as application software. The workstation provides Universal Serial Bus (USB) ports, for connecting the growing number of peripherals designed to this standard, and an optional PCMCIA slot for expansion.

Key Solution Features

The software offered with the NCR 7448 builds on the success of the NCR 2170 POS Retail System and the NCR 2170 Hospitality System, combining their functionality into a single solution and providing additional feature and performance enhancements. NCR 2170 systems have been installed in more than 15,000 sites around the world.

Because it is integrated around Windows CE, the NCR solution provides a low-cost, yet powerful graphical environment. Up to 16 terminals can operate in a single cluster, and it supports key features such as bar code scanning, standard or custom reports, promotional pricing, electronic journal and employee timekeeping.

Retailers can choose from a wide range of NCR and third party peripheral options, including a full color operator display, scanners, scales, local and remote retail printers, kitchen display preparation systems, and integrated back office PC components.

Availability and Pricing

The NCR 7448 POS Workstation will be available for customer delivery in September, with list price starting at \$2,500 for an entry-level workstation with integrated software.

The new NCR workstation and software are part of the industry's most comprehensive portfolio of store automation solutions -- NCR Advanced Store@ -- which also includes NCR's global customer support and consulting offers. NCR's customer services teams support more transaction based systems than any other company.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a US\$6.2 billion leader in providing Relationship Technology(TM) solutions to customers worldwide in the retail, financial, communications, travel and transportation, and insurance markets. NCR's Relationship Technology solutions include privacy-enabled Teradata(R) warehouses and customer relationship management (CRM) applications, store automation and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long-established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 32,000 in 130 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at www.ncr.com.

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