



DHL Selects Teradata Solution as Company-Wide Standard for Business Intelligence

March 17, 2004 at 9:31 AM EST

DAYTON, Ohio--(BUSINESS WIRE)--March 17, 2004--Teradata, a division of NCR Corporation (NYSE:NCR), announced that DHL, the world's leading express and logistics company, will implement a centralized Teradata(R) data warehousing solution. The data warehouse will support the company's strategic and tactical decision-making and is the solid foundation for modules like the new extended Track & Trace (NeXtt) offering that enables customers to continuously monitor the progress of shipments online in real time.

The Teradata warehouse can handle double-digit terabyte volumes of data - in Germany alone, DHL has been able to capture data from more than two million scan events per day. Following a rigorous proof-of-concept review that simulated the handling of average loads and assessed the ability to process peak-load information with simultaneous database queries, Teradata surpassed the likes of IBM, Oracle and Sybase and was selected to supply DHL with a company-wide data warehousing system.

"We expect the system's capacity to be utilized to a far greater extent in terms of both the amount of data processed and the number of queries in the future," said Martin Kolbe, managing director and chief information officer of DHL Express Germany. "For instance, we can now keep data online across the entire liability timeframe, and therefore speed up queries and analysis. We chose Teradata because of the speed of its data retrieval, the potential savings generated by a company-wide data warehousing solution and the scalability of the system as a whole."

DHL will use the Teradata Warehouse as an active data warehouse. This means the system will not only facilitate long-term, strategic decisions but is also designed to support short-term decisions such as tracking express shipments in real time. It can also be used for marketing, allowing companies to react quickly and appropriately to customer demands and help set detailed prices.

The migration from Oracle systems to Teradata began in the fourth quarter of 2002 with the relocation of DHL's track and trace database. Named NeXtt, the tracking and tracing module has been available on parent company Deutsche Post's Web portal for in-house and business customers since July 2003 - the global roll-out has already begun. The Teradata data warehousing solution runs on NCR servers in a clustered architecture that allows simultaneous processing of complex mixed workloads involving data integration, large data tables, extensive data mining and online queries, while remaining linearly scalable in terms of amount of data, number of users and task complexity. In addition, a disaster recovery concept protects mission-critical data against system outages but is also available for productive usage during normal business operation.

About DHL

DHL is the world's leading express and logistics company offering customers innovative and customized solutions from a single source. Its global know-how in logistics and express delivery, land-based transport, air and sea freight gives DHL a truly worldwide presence. DHL's international network links more than 220 countries and territories across the globe. Having committed itself to meeting even the most challenging demands, DHL has invested in state-of-the-art technology, while its more than 170,000 employees ensure fast and reliable service. DHL is a wholly owned subsidiary of Deutsche Post World Net. For more information, visit www.dhl.com.

About Teradata Division

Teradata, a division of NCR Corporation (NYSE:NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions (www.teradata.com) to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions and help organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 29,000 people worldwide.

NCR and Teradata are trademarks or registered trademarks of NCR Corporation in the United States and other countries.

CONTACT: Teradata Division
NCR Corporation
Marchela Roca, 770-623-7024
marchela.roca@teradata-ncr.com

SOURCE: NCR Corporation