



Belgacom Doubles Business Intelligence Capacity With Teradata

February 23, 2004 at 9:32 AM EST

DAYTON, Ohio--(BUSINESS WIRE)--Feb. 23, 2004--Teradata, a division of NCR Corporation (NYSE:NCR), today announced that Belgacom, Belgium's leading telecommunications operator, has invested in a new Teradata(R) Warehouse and a four-year maintenance contract. The new solution is twice as powerful and capable of managing the customer information and network data of both the Belgacom Carrier & Wholesale and Belgacom Wireline divisions.

The new Teradata Warehouse supports strategic Belgacom projects, such as Best Cost Routing and recent initiatives in the field of Web analysis.

The Best Cost Routing application allows Belgacom to swiftly meet changes in supply and demand on the international market for bandwidth. Each hour, the operator analyzes worldwide telephone traffic and uses the reports to validate its decisions on the profitability of its own contracts.

The Teradata Warehouse will also act as an intelligent dashboard for recently launched e-business projects. Belgacom will generate a detailed view of how employees, suppliers and customers make use of its Web sites and use this business intelligence to increase user satisfaction.

According to Belgacom Vice President of Information Technology Chris De Backer, "Our choice for Teradata was a logical one. Teradata has made us the best possible offer as far as total cost of ownership is concerned. Moreover, we have been working with Teradata software for over 10 years now, and it has not failed once."

"Each day, Belgacom gathers millions of pieces of information. Teradata matches all those pieces to a puzzle that provides profound intelligence on Belgacom's market," said Gunther Roobaert, Teradata director for Belgium.

About Teradata Division

Teradata, a division of NCR Corporation (NYSE:NCR), is the global leader in enterprise data warehousing and enterprise analytic technologies and services. For more information, visit www.teradata.com.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 29,000 people worldwide.

NCR and Teradata are trademarks or registered trademarks of NCR Corporation in the United States and other countries.

CONTACT: Teradata Division
NCR Corporation
Virve Tremblay, 937-445-1863
virve.tremblay@ncr.com

SOURCE: NCR Corporation