

NCR Corporation Logo

NCR Emerald Launches at Northgate Market, Simplifying Operations and Powering Growth

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ATLANTA--(BUSINESS WIRE)--Sep. 4, 2019-- NCR Corporation (NYSE: NCR) announced today that Northgate González Market has deployed [NCR Emerald](#), the next-generation, cloud-enabled point-of-sale (POS) platform offered on a subscription basis for grocery retailers. It took less than six months to go from contract to live deployment in the first store, with no business disruption upon launch. With simplified operations, speedier service and special experiences for its customer community, California-based Northgate Market is positioned to accelerate its growth.

With a growing customer base and heavy traffic in its stores, Northgate Market sought a strategic partner to help it transform its digital operations and enable experiences that set it apart from competitors – quickly and simply.

“With NCR Emerald, we have everything we need to run the store,” said Harrison Lewis, Northgate Market’s chief information officer. “We wanted an out-of-the-box solution that easily integrates with other applications. NCR listened to us and sought our input in developing this solution, as a true strategic partner. Based on our experience, NCR has the best vision for retail digital transformation with NCR Emerald.”

“NCR Emerald provides us the platform to seamlessly adopt new solutions to help us achieve our strategic vision of a fast and frictionless checkout experience,” added Tom Herman, Northgate Market’s chief customer experience officer.

NCR Emerald is a complete solution to help grocery stores run more simply, including POS, loyalty and promotions, merchandising, integrated payments and self-service. With its cloud-enabled, API-first infrastructure, NCR Emerald integrates with other applications in the retailer ecosystem and promotes consistency of capabilities across physical stores and digital channels. NCR Emerald’s subscription pricing model lowers upfront investment, so retailers can redirect resources to enhance the customer and store experience.

“There are many reasons why Northgate Market is one of the nation’s fastest-growing grocery retailers, but perhaps the most important is that they put their customers at the heart of their business,” said David Wilkinson, senior vice president and general manager of NCR Retail. “NCR is proud to help Northgate focus on what matters most – their customers. With this partnership, Northgate has a solid foundation for future expansion.”

“We are excited to help retailers achieve their digital transformation goals with our next-generation POS platform, NCR Emerald,” said Murali Patnam, general manager for NCR Emerald. “NCR thanks Northgate for its partnership in validating the solution and making it market ready.”

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leading software- and services-led enterprise provider in the financial, retail, hospitality, telecom and technology industries. NCR is headquartered in Atlanta, Ga., with 34,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

About Northgate González Market

Founded in 1980, Northgate González Market is an authentic, family-owned and operated Hispanic supermarket chain with 40 stores in Orange, Los Angeles and San Diego counties. Headquartered in Anaheim, Calif., it maintains its cultural heritage by offering its customers the best quality and freshest foods, and personalized service. Northgate Market’s commitment to its communities is furthered by the González Reynoso Family Foundation by providing scholarships and assisting families in need. Visit www.northgatemarket.com for more information.

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NCR Media Contacts

Warner May
NCR Public Relations
404-983-2500
warner.may@ncr.com

Ortrud Wenzel
NCR Public Relations
+49 821 405 8191
ortrud.wenzel@ncr.com